

BOSTON POPS ON NANTUCKET

PROGRAM BOOK ADVERTISING



5,000 DISTRIBUTION
TO SEASONAL AND
YEAR-ROUND
COMMUNITY MEMBERS



SHOWCASE YOUR
BUSINESS TO A
CAPTIVE AUDIENCE
AT JETTIES BEACH



SHOW YOUR
SUPPORT FOR
HEALTHCARE ON
NANTUCKET

AD SIZE	COST	INCHES	COMP GA TICKETS
Double-Page Spread	\$4,000	11.25"w x 8.75"h (full bleed)	8
Full Page	\$2,500	5"w x 8"h (no bleed)	4
Half Page	\$1,300	5"w x 3.875"h (no bleed)	2

All advertisers will receive logo placement on the jumbotron during a pre-show slideshow between 4:30 p.m. and 6:30 p.m. at the event.

Step 1:

Complete the information below and return to Shay Maguire at Nantucket Cottage Hospital:

slmaguire@partners.org
(508) 825-1098
57 Prospect Street, Nantucket, MA 02554

Step 2:

If you are submitting artwork, please email your camera-ready files to Lance Kelly at Moor Studio by Friday, June 28, 2024.

lance@moor.studio
(508) 257-1335

Company: _____ Contact Name: _____

Mailing Address: _____

Email: _____ Phone: _____

Sponsor Opportunity: AfterGlow \$50,000 General Admissin \$50,000 Streaming Sites \$25,000

Program Book Advertiser: \$4,000 \$2,500 \$1,300

CC #: _____ Expiration Date: _____

Billing Address: _____

Signature: _____

BOSTON POPS ON NANTUCKET

SPONSORSHIP OPPORTUNITIES

This summer's concert will mark the 27th anniversary of Nantucket Cottage Hospital's beloved fundraiser. Jetties Beach will transform into a world-class entertainment venue on Saturday, August 10, 2024. All money raised will stay on Nantucket to sustain the hospital's year-round commitment to the health and wellbeing of the island community.

OPPORTUNITY

Sponsor the
AfterGlow Party

COST

\$50,000

AFTERGLOW SPONSOR

- Name included as "AfterGlow" sponsor in after party tent
 - 2 invitations to pre-event kick-off party in July at private residence
 - 4 Friend seats with admission to Cocktail and AfterGlow parties
 - 1 full page ad in program book
 - Sponsor of social media campaign to upgrade 2 GA guests to VIPs
 - *"VIP Giveaway! "Business Name will upgrade two lucky General Admission guests to experience the ultimate Pops night!"*
 - Logo placement on jumbotron
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OPPORTUNITY

Sponsor the General
Admission Beach

COST

\$50,000

BEACH SPONSOR

- Name on 5,000 gift bags given out for free to General Admission guests. Gift bags could include sponsor's collateral as well as event program book, glow wand, recycling/trash bags
 - 2 invitations to pre-event kick-off party in July at private residence
 - 4 Friend seats with admission to Cocktail and AfterGlow parties
 - 10 General Admission tickets
 - Logo placement on jumbotron
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OPPORTUNITY

Sponsor the
Streaming Sites

COST

\$25,000

COMMUNITY SPONSOR

- Name included as "Streaming Sites" sponsor to provide the island's senior citizens with access to view the show at the Saltmarsh Senior Center, Sherburne Commons and Our Island Home
- Name recognition on banners at three Streaming Sites
 - *"Tonight's live streaming is brought to you by Business Name"*
- 2 Friend seats with admission to Cocktail and AfterGlow parties
- 1 full page ad in program book
- Logo placement on jumbotron