

# FY17 Community Benefit Report Nantucket Cottage Hospital

## **Organization Information**

#### **Organization Address and Contact Information**

Organization Name: Nantucket Cottage Hospital

Address (1): 57 Prospect Street
Address (2): Not Specified

City, State, Zip: Nantucket, Massachusetts 02554
Web Site: www.nantuckethospital.org

Contact Name: Dr. Margot Hartmann MD PhD

Contact Title: President and CEO

Contact Department: Office of the President

**Telephone Num:** (508) 825-8200 **Fax Num:** (508) 825-8206

E-Mail Address: mhartmann1@partners.org

## **Organization Type and Additional Attributes**

**Organization Type:** Hospital

**For-Profit Status:** Not-For-Profit

**Health System:** Partners HealthCare

Community Health
Community Health

**Network Area (CHNA):** Cape and Islands Community Health Network (CHNA 27)

**Regional Center for** 

**Healthy Communities** 5

(RCHC):

**Regions Served:** County-Nantucket

#### **CB Mission**

## **Community Benefits Mission Statement**

Reflecting a strong tradition of caring and sense of community, the Mission of Nantucket Cottage Hospital (NCH) is to be the island's primary source of a full range of health and wellness services. NCH assumes the leadership role within the community by collaborating with other local organizations, to ensure availability of an integrated array of healthcare services and to respond to needs of the increasingly diverse and expanding Nantucket community.





Led by a proficient and dedicated cadre of physicians, management, staff, and volunteers, the NCH team provides services in a confident, compassionate, respectful and responsive manner; is fiscally responsible; and is prepared to respond to every healthcare need either directly, from within the community, or indirectly, through an extensive network of off-island healthcare partners.

NCH will promote wellness for people of all ages through prevention, education and readily accessible healthcare services in an effort to improve the general health, vitality and quality of life for all Nantucket residents and visitors.

## **Target Populations**

Name of Target Population	<b>Basis for Selection</b>
The most vulnerable who live on and visit this remote	Qualitative and quantitative
year-round community and summer resort island	needs assessments

## **Publication of Target Populations**

Marketing Collateral, Website, Other-E-Newsletters Social Media,

#### Hospital/HMO Web Page Publicizing Target Pop.

http://nantuckethospital.org/about-us/about-nantucket-cottage-hospital/community-outreach/

## **Key Accomplishments of Reporting Year**

The following programs highlight NCH's continued commitment to our community's health and well-being:

#### **Annual Health Fair**

Nantucket Cottage Hospital's Annual Health Fair is a comprehensive and distinctive community event that brings hundreds of people together for a morning dedicated to health and wellness. Designed to involve all segments of the community, the Health Fair endeavors to educate participants about wellness and the prevention of illness and disease. It provides health care access to those who are underinsured or uninsured, and to those who are interested in early detection and prevention of illness and disease. A variety of screenings and consultations are provided at no, including dermatology, blood pressure, mammography, dental and vision, as well as flu shots. In October 2017, this collaborative community effort involved dozens of volunteers, community leaders and organizations, health care professionals, doctors, nurses, and hospital staff. In FY17, over 200 people attended the Health Fair in which 34 dermatology screenings were completed, 50 glaucoma screenings, along with 124 free flu shots and 45 running evaluations. Nantucket Cottage Hospital also offered free annual mammography screenings for uninsured women aged 40 and up who are current residents of Nantucket.

#### Health and Wellness Screenings





As the organizer of Nantucket's annual Health Fair and the Be Well Children's Health Fair, as well as a participant in the island's Elder Expo, hospital nursing and administrative staff directly offered or facilitated blood pressure readings, as well as dermatology, mammography, vision and hearing screenings free of charge, in addition to running evaluations; and free flu shots. In FY17, over 200 people attended the Health Fair in which 34 dermatology screenings were completed,50 glaucoma screenings along with 124 free flu shots and 45 running evaluations. Nantucket Cottage Hospital also offered free annual mammography screenings for uninsured women aged 40 and up who are current residents of Nantucket.

## Nurses' Training Program and Community Outreach

Through courses at Massachusetts General Hospital and on our hospital campus, approximately 60 Nantucket Cottage Hospital nurses continued their professional education in general and specialty nursing skills. The hospital also participated in a "School-to-Career" program with Nantucket High School, offering five students interested in careers in medical fields the opportunity to "shadow" professionals in various NCH departments including nursing, imaging, laboratory and sports medicine. In addition, Nantucket Cottage Hospital per diem nurse Jessica Douglas continued teaching the Nursing & Allied Health class at Nantucket High School this year, introducing island students to the health care fields, which included field trips to NCH and hospital staff members giving lectures to students. Sports Medicine & Physical Therapy Associates of NCH also initiated several community outreach programs in FY17, including: two NCH physical therapists provided post event stretching and massage for participants in the Bike Nantucket Fundraiser to benefit Fairwinds: The Nantucket Counseling Center; another physical therapist provided instruction in warm up, stretching, core strengthening, and plyometric activities for the Nantucket Skating Club during their EDGE clinic; and two other PTs presented to the athletic training class at the high school.

#### **Public Education and Health Care Awareness**

In FY17, through the Nantucket Cottage Hospital Foundation office and its communications staff, the hospital released public service announcements, social media posts, and placed paid advertising weekly with local media to increase awareness of cardiac care, women's health, cancer, tick-borne diseases, and other health issues. This included a new "Women + Wellness" event featuring speakers from Massachusetts General Hospital. The Foundation office and other hospital staff conducted tours of the hospital's facilities to familiarize adults and students from local public and private schools with hospital activities and to ease their potential discomfort with possible visits as a patient. The hospital's annual "Native Reunion" honored those born at Nantucket Cottage Hospital in the previous five years with a morning of games, food and entertainment to help familiarize young children and their families with the hospital setting.

#### **Public Flu Clinic**

In October 2017, Nantucket Cottage Hospital hosted a free public flu clinic for island residents in





conjunction with its annual Health Fair. The clinic was promoted and advertised throughout Nantucket, and was intended for patients 18 and older who had not yet received the influenza vaccine from their primary care physician or pharmacist.

#### **Health Insurance Education and Enrollment**

The Nantucket Cottage Hospital Social Services Department assisted island residents with understanding their options and enrolling for health insurance under the Affordable Care Act and the Massachusetts Health Connector. The department offered free, confidential, one-on-one appointments for people with questions about health insurance and the Affordable Care Act. Nantucket Cottage Hospital Certified Application Counselors (CACs) provide information about the full range of insurance programs offered by EOHHS and the Health Connector. Our CACs help individuals complete an application or renewal; work with the individual to provide required documentation; submit applications and renewals for the Insurance Programs; interact with EOHHS and the Health Connector on the status of such applications and renewals; and help facilitate enrollment of applicants or beneficiaries in Insurance Programs. In FY17, NCH Certified Application Counselors filed almost 1,700 applications for MassHealth or ConnectorCare insurance plans.

#### Medicare Part D program enrollment

Nantucket Cottage Hospital's Social Services Department advises and counsels qualified Medicare recipients in the annual drug coverage open enrollment and change period, all for no charge. In FY17, the department assisted 295 Medicare patients review their prescription plans during the Medicare Part D Open Enrollment Period.

#### **Scholarships**

A special endowed fund, created by the late Nantucket businessman and civic leader Walter Beinecke, Jr., is intended to further the education and training of island residents in medical and health care fields by helping to finance their studies. The scholarship fund is open to graduates of Nantucket High School, employees of Nantucket Cottage Hospital and any other island resident who can satisfy the guidelines and requirements. The Beinecke Scholarship Fund focuses on six areas of health care study and training. Nursing is the fund's first priority, followed by radiology and imaging services, laboratory services, pharmaceutical fields, physician and physician assistant studies, as well as physical therapy training. In FY17, Nantucket Cottage Hospital distributed \$47,500 in scholarships to 34 individuals.

#### Support of NARCAN Program and Island First Responders

In 2014, Nantucket Cottage Hospital entered into a memorandum of agreement with the Nantucket police and fire departments to implement a program for the use of Narcan and automated external defibrillators under the medical control supervision of NCH's medical





director. The hospital's medical director assumed responsibility for all medical control aspects of the program, reviews all uses of AEDs and Narcan by first responders for quality assurance, and approved training programs for the use of Narcan. In FY17, Nantucket Cottage Hospital purchased and dispensed Narcan kits to NFD and NPD. Nantucket Cottage Hospital also donated glucose tubes, EPI-PENS, Aspirin, and Adult & Pediatric Albuterol Nebs to NFD EMS totaling \$5,729.98

#### **Urgent Care**

Nantucket Cottage Hospital continued to optimize patient access to primary, specialist and tertiary care. In FY17, the hospital sustained its "Walk-In Care" service with extended hours including weekends during the high season on Nantucket. The Walk-In Care service provided treatment of non-life- threatening conditions with no appointment necessary, and gave patients a convenient and more affordable alternative to the Emergency Department. The hospital also continued to provide its "MD ACKcess" phone line to match patients with primary care physicians and specialists In FY17, there were 4,671 patient visits to the Walk-In Care service, which was open seven days per week.

## **Community Health Improvement Plan**

In FY17, Nantucket Cottage Hospital completed and began to implement a Nantucket Community Health Improvement Plan in collaboration with the island's health and human services agencies, non-profit organizations, the Town of Nantucket's Department of Health, as well as year-round and seasonal residents of the island. Community stakeholders came together to develop action items and implementation strategies around the goals of the CHIP to make meaningful change in the priority health needs areas identified by the community. These volunteers also vetted grant proposals and made recommendations for the Community Health Initiative funding available through the hospital's Determination of Need for a new hospital facility. During this collaborative and participatory process, dozens of community groups, organizations, and individuals contributed valuable insight and perspectives.





## **Plans for Next Reporting Year**

Nantucket Cottage Hospital anticipates continuing or repeating the majority of its fiscal year 2017 community benefits in the fiscal year 2018, and implementing the ongoing and new initiatives to:

- Facilitate the ongoing action planning and implementation of the Nantucket Community Health Improvement Plan.
  - Sustain a robust Community Health Initiative program in relation to the Factor 9 process of the Determination of Need application for the new hospital project, distributing the second phase of roughly \$4.2 million funding.
- Continue the NCH PFAC's focus on cultural groups as part of its outreach effort to Nantucket's various ethnic groups to engage them and learn about their perceptions of healthcare on the island.
- Increase patient access to primary, specialist and tertiary care, with an emphasis on primary care physicians and adding certified healthcare providers in specialties most needed or in greatest demand by local patients. The "MD ACKcess Line," a dedicated telephone number to help ease patient access to primary care physicians and consulting specialists, will continue.
- Recruit and retain high-caliber medical staff and professionals to support future program needs.
- Use technology including telemedicine to improve patient care and service.
  - Continuing planning and fundraising for major capital improvements including the permitting and construction of a new hospital, as well as hospital housing in the context of a long-range strategic plan.
- Engage in or lead more collaborative community relationships to improve on-island healthcare and wellness

## **Community Benefits Process**

Community Benefits Leadership/Team

Courtney O'Neill, Jason Graziadei, and Brenda Johnson.

Community Benefits Team Meetings

Meetings are held once a month.





#### **Community Partners**

Alliance for Substance Abuse Prevention

Boston Medflight

Community Network for Children

Council on Aging

Council for Human Services

Elder Services of the Cape and Islands

Fairwinds Counseling Center

Gosnold on Nantucket

MA Department of Public Health

Partners HealthCare/Massachusetts General Hospital

Nantucket Healthy Community Collaborative

Nantucket Interfaith Council

Nantucket Suicide Prevention Coalition

Palliative and Supportive Care of Nantucket Foundation

Rotary Club of Nantucket

Saltmarsh Senior Center

**US Coast Guard** 

Town of Nantucket

Nantucket Public Schools

Nantucket Fire and Police Departments

Nantucket Health Department

Physicians, both on- and off-island

Multiple Cape Cod and Martha's Vineyard social service agencies dealing with issues related to health care

## **Community Health Needs Assessment**

#### Date Last Assessment Completed and Current Status

2015; work underway on 2018 CHNA

#### **Data Sources**

Community Focus Groups; 2015 Nantucket Quality of Life Survey; Hospital and Consumer Group, Interviews; Nantucket Community Health Improvement Plan process, 2017 Community Health Improvement Plan (Healthy Nantucket 2020)





# **Community Benefits Programs**

Community Health and Wellness Screenings	
Program Type	Direct Services, Health Screening, Outreach to Underserved, Prevention
Statewide Priority	Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	As the organizer of Nantucket's annual Health Fair and the Be Well Children's Health Fair, as well as a participant in the island's Elder Expo, hospital nursing and administrative staff directly offered or facilitated blood pressure readings, as well as dermatology, mammography, vision and hearing screenings free of charge, in addition to running evaluations, and free flu shots. In FY17, over 200 people attended the Health Fair in which 34 dermatology screenings were completed, 50 glaucoma screenings, along with 124 free flu shots and 45 running evaluations. Nantucket Cottage Hospital also offered free annual mammography screenings for uninsured women aged 40 and up who are current residents of Nantucket.
Target Population	<ul> <li>Regions Served:County-Nantucket</li> <li>Health Indicator:Access to Health Care, Other: Cancer, Other: Cancer - Breast, Other: Cultural Competency, Other: Diabetes, Other: Uninsured/Underinsured</li> <li>Sex:All, Female</li> <li>Age Group:Adult, Adult-Elder</li> <li>Ethnic Group:Black/African American, Hispanic/Latino</li> <li>Language:Spanish</li> </ul>

## **Goal Description**

To provide blood pressure readings, dermatology, flu shots, and other free or low-cost health screenings to the island community.

#### **Goal Status**

In FY17, over 200 people attended the Health Fair in which 34 dermatology screenings were completed, along with 124 free flu shots and 45 running evaluations. Nantucket Cottage Hospital also offered free annual mammography screenings for uninsured women aged 40 and up who are current residents of Nantucket.





#### **Partners**

Partner Name, Description Partner Web Address

Cape Cod Hospital http://www.capecodhealth.org

Contact Information Courtney O'Neill, coneill@partners.org

Medicare Part D program enrollment	
Program Type	Health Coverage Subsidies or Enrollment
Statewide Priority	Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	Nantucket Cottage Hospital's Social Services Department advises and counsels qualified Medicare recipients in the annual drug coverage open enrollment and change period, all for no charge. In FY17, the department assisted 295 Medicare patients review their prescription plans during the Medicare Part D Open Enrollment Period
Target Population	<ul> <li>Regions Served:County-Nantucket</li> <li>Health Indicator:Other: Education/Learning Issues, Other: Uninsured/Underinsured</li> <li>Sex:All</li> <li>Age Group:Adult-Elder</li> <li>Ethnic Group:All</li> <li>Language:All</li> </ul>

Goal Description Goal Status

Advise and counsel Medicare recipients. In FY17, the department assisted 295 Medicare

patients review their prescription plans during

the Medicare Part D Open Enrollment Period.

**Partners** 

Partner Name, Description Partner Web Address

Not Specified

**Contact Information** Peter Mackay, pmackay@partners.org





Scholarships	
Program Type	Grant/Donation/Foundation/Scholarship
Statewide Priority	Promoting Wellness of Vulnerable Populations, Supporting Healthcare Reform
Brief Description or Objective	A special endowed fund, created by the late Nantucket businessman and civic leader Walter Beinecke, Jr., is intended to further the education and training of island residents in medical and health care fields by helping to finance their studies. The scholarship fund is open to graduates of Nantucket High School, employees of Nantucket Cottage Hospital and any other island resident who can satisfy the guidelines and requirements. The Beinecke Scholarship Fund focuses on six areas of health care study and training. Nursing is the fund's first priority, followed by radiology and imaging services, laboratory services, pharmaceutical fields, physician and physician assistant studies, as well as physical therapy training In FY17, Nantucket Cottage Hospital distributed \$47,500 in scholarships to 34 individuals.
Target Population	<ul> <li>Regions Served:County-Nantucket</li> <li>Health Indicator:Other: Education/Learning Issues</li> <li>Sex:All</li> <li>Age Group:Adult-Young, Child-Teen</li> <li>Ethnic Group:All</li> <li>Language:All</li> </ul>

To further the education and training of island residents in medical and health care fields by helping to finance their studies.

#### **Goal Status**

In FY17, Nantucket Cottage Hospital distributed \$47,500 in scholarships to 34 individuals.

#### **Partners**

Partner Name, Description

**Partner Web Address** 

Nantucket High School

www.npsk.org

**Contact Information** 

Lina Gillies, lgillies@partners.org





Annual Health Fair	
Program Type	Community Education, Direct Services, Prevention
Statewide Priority	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	Nantucket Cottage Hospital's Annual Health Fair is a comprehensive and distinctive community event that brings hundreds of people together for a morning dedicated to health and wellness. Designed to involve all segments of the community, the Health Fair endeavors to educate participants about wellness and the prevention of illness and disease. It provides health care access to those who are underinsured or uninsured, and to those who are interested in early detection and prevention of illness and disease. A variety of screenings and consultations are provided at no cost, including dermatology, blood pressure, mammography, dental and vision, as well as flu shots. In October 2017, this collaborative community effort involved dozens of volunteers, community leaders and organizations, health care professionals, doctors, nurses, and hospital staff. In FY17, over 200 people attended the Health Fair in which 34 dermatology screenings were completed, 50 glaucoma screenings, along with 124 free flu shots and 45 running evaluations. Nantucket Cottage Hospital also offered free annual mammography screenings for uninsured women aged 40 and up who are current residents of Nantucket.
Target Population	<ul> <li>Regions Served:County-Nantucket</li> <li>Health Indicator:Access to Health Care, Other: Alcohol and Substance Abuse, Other: Education/Learning Issues, Other: Hearing, Other: Lyme Disease, Other: Uninsured/Underinsured, Other: Vision</li> <li>Sex:All</li> <li>Age Group:All</li> <li>Ethnic Group:All</li> <li>Language:All</li> </ul>

Educate participants about wellness and the prevention of illness and disease.

Collaborate with various organizations to enhance educational efforts.

#### **Goal Status**

In FY17, sponsored a successful Health Fair attended by over 200 island residents.

In FY17, NCH collaborated with 25 health and social services organizations which participated in the Health Fair.





Provide access to preventive screenings and consultations.

During the FY17 Health Fair, 34 dermatology screenings were completed, 50 glaucoma screenings, along with 124 free flu shots and 45 running evaluations. Free annual mammography screenings were offered to uninsured women aged 40 and up who are current residents of

Nantucket.

#### **Partners**

Partner Name, Description Partner Web Address

A Safe Place http://www.asafeplaceforhelp.org/
The Alliance for Substance Abuse http://www.asapnantucket.org

Prevention

The Nantucket Health Club http://www.nantuckethealthclub.com

Massachusetts General Hospital http://www.massgeneral.org Nantucket Fire Department http://www.nantucket-ma.gov

National Alliance on Mental Illness https://www.nami.org/

Fairwinds: Nantucket Counseling http://www.fairwindscenter.org/

Palliative & Supportive Care of Nantucket https://www.pascon.org/

Swim Across America swimacrossamerica.org/Nantucket

Briarpatch Pediatrics briarpatchpedi.com/

Alliance For Substance Abuse Prevention www.asapnantucket.org/

Island Chiropractic www.nantucketchiropractic.com/

Nantucket Police Department Nantucket-ma.gov

Visiting Nurses of Cape Cod www.vnacapecod.org/ Minihan Nutrition http://mininutrition.net/

Nantucket Yacht Club <u>www.nantucketyachtclub.org/</u>

Veterans Affairs <u>www.va.gov</u>

Behavioral Health Task Force <u>www.ackbhtf.net</u>

**Contact Information** Courtney O'Neill, coneill6@partners.org

#### **Shelter Relief Program**

**Program Type** Outreach to Underserved; Direct Services

**Statewide Priority** Promoting Wellness of Vulnerable Populations





# **Brief Description or** Objective

In partnership with the Town of Nantucket, Nantucket Fire Department and Nantucket Police Department, Nantucket Cottage Hospital provides island residents and visitors with shelter at no charge to persons who qualify during unusual environmental situations (i.e. Hurricane, major storm, flooding, or prolonged power outages) and at other times when there is a need for shelter.

#### **Target Population**

- Regions Served:County-Nantucket
- Health Indicator: Environmental Quality, Elder Care; Public Safety, Saftey
- Sex:All
- Age Group:All
- Ethnic Group:All
- Language:All

## **Goal Description**

#### **Goal Status**

Provide shelter as a community benefit, at no In FY17, in conjunction with municipal partners, charge to persons who qualify during unusual environmental situations.

Nantucket Cottage Hospital offered shelter relief during a storm events.

#### **Partners**

Partner Name, Description **Partner Web Address** Town of Nantucket www.nantucket-ma.gov Nantucket Fire Department www.nantucket-ma.gov Nantucket Public Health Department www.nantucket-ma.gov

**Contact Information** 

Pam James, pjames1@partners.org

## **Public Education and Health Care Awareness**

Program Type	Community Education, Prevention
Statewide Priority	Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	In FY17, through the Nantucket Cottage Hospital Foundation office and its communications staff, the hospital released public service announcements, social media posts, and placed paid advertising weekly with local media to increase awareness of cardiac care, women's health, cancer, tick borne diseases, and other health issues. This included a new "Women + Wellness" event featuring speakers from Massachusetts General Hospital The Foundation office and other
	hospital staff conducted tours of the hospital's facilities to familiarize





adults and students from local public and private schools with hospital activities and to ease their potential discomfort with possible visits as a patient. The hospital's annual "Native Reunion" honored those born at Nantucket Cottage Hospital in the previous five years with a morning of games, food and entertainment to help familiarize young children and their families with the hospital setting.

## **Target Population**

- Regions Served:County-Nantucket
- Health Indicator:Other: Cancer Other, Other: Cancer Skin, Other: Dental Health, Other: Education/Learning Issues, Other: Lyme Disease
- Sex:All
- Age Group: Adult
- Ethnic Group:All
- Language:English

## **Goal Description**

#### **Goal Status**

Increase community awareness around important health issues.

In FY17, public service announcements, social media & paid advertising were placed in local media to increase

health awareness and prevention.

**Contact Information** 

Jason Graziadei, jgraziadei@partners.org

Urgent Care	
Program Type	Direct Services,Outreach to Underserved
Statewide Priority	Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	Nantucket Cottage Hospital continued to optimize patient access to primary, specialist and tertiary care. In FY17, the hospital sustained its "Walk-In Care" service with extended hours including weekends during the high season on Nantucket. The Walk-In Care service provided treatment of non-life- threatening conditions with no appointment necessary, and gave patients a convenient and more affordable alternative to the Emergency Department. The hospital also continued to provide its "MD ACKcess" phone line to match patients with primary care physicians and specialists. In FY17, there were 4,671 patient visits to the Walk-In Care service, which was open seven days per week.
Target Population	<ul> <li>Regions Served: County-Nantucket</li> <li>Health Indicator: Access to Health Care, Immunization</li> <li>Sex: All</li> </ul>



- Age Group:Adult
- Ethnic Group: All
- Language:All

#### Goal Status

To meet the urgent care needs of Nantucket residents by providing access to primary and service and treated over 4,671 patients. specialty care services on the island.

In FY17, NCH expanded its "Walk-In Care"

Contact Information

Jan Kennedy, NCH Practice Manager, JRKENNEDY@PARTNERS.ORG

## **Nurses Training Program and Community Outreach**

Program Type	Community Education, Health Professional/Staff
	Training, Mentorship/Career Training/Internship

Supporting Healthcare Reform

# **Brief Description or** Objective

**Statewide Priority** 

Through courses at Massachusetts General Hospital and on our hospital campus, approximately 60 Nantucket Cottage Hospital nurses continued their professional education in general and specialty nursing skills. The hospital also participated in a "School-to-Career" program with Nantucket High School, offering five students interested in careers in medical fields the opportunity to "shadow" professionals in various NCH departments including nursing, imaging, laboratory and sports medicine. In addition, Nantucket Cottage Hospital per diem nurse Jessica Douglas continued teaching a new Nursing & Allied Health class at Nantucket High School this year, introducing island students to the health care fields, which included field trips to NCH and hospital staff members giving lectures to students. Sports Medicine & Physical Therapy Associates of NCH also initiated several community outreach programs in FY17, including: two NCH physical therapists provided post event stretching and massage for participants in the Bike Nantucket Fundraiser to benefit Fairwinds: The Nantucket Counseling Center; another physical therapist provided instruction in warm up, stretching, core strengthening, and plyometric activities for the Nantucket Skating Club during their EDGE clinic; and two other PTs presented to the athletic training class at the high school.

#### **Target Population**

- Regions Served:County-Nantucket
- **Health Indicator:**Other: Education/Learning Issues
- Sex:All





- **Age Group:**Adult, Child-Teen
- Ethnic Group:All
- Language:English

Continue the education of the Nantucket Cottage Hospital nursing school and college students to learn from NCH staff members.

#### **Goal Status**

In FY17approximately 60 NCH nursing staff received training from MGH & participated in various staff and provide opportunities for high conferences and seminars by NCH. Staff members completed numerous Community outreach initiatives involving Nantucket High School students, and other island organizations.

#### **Partners**

Partner Name, Description

**Partner Web Address** 

Nantucket High School

www.npsk.org

**Contact Information** Greg Bird, CNO, VP of Patient Care Services gbird1@mgh.harvard.ed; Gretchen Buchmann, Clinical Nurse Educator, gbuchmann@partners.org, Kelly Facteau, manager of Sports Medicine and Physical Therapy Associates of NCH, kfacteau@partners.org

Social Services	
Program Type	Community Education, Direct Services, Outreach to Underserved
Statewide Priority	Address Unmet Health Needs of the Uninsured, Reducing Health Disparity, Supporting Healthcare Reform
Brief Description or Objective	The Nantucket Cottage Hospital Social Services Department provides a number of services at no cost to the island community. The department's services include: • Social work and discharge planning for the medical-surgical floor and the Emergency Department • Dialysis counseling • Hospice and palliative care social work services • Oversight of all interpreter services • Oversight of all behavioral health care from the Emergency Department to the med-surg floor to disposition • Health care advocacy, enrollment in all public health insurance including MassHealth, Commonwealth Care, Health Safety Net (HSN), private insurances and food stamps • Transportation assistance funds (Andrew Holdgate Fund, Shorty Fund and Indigent Fund) • Insurance counseling (Medicare, long-term care insurance, medigap or supplemental policies) • Budget counseling • Long-term care planning • Crisis intervention • Alcohol and drug counseling and referral • Counseling on disability: local, state or federal • Information



and referral for VA services that are available FY17, the eight staff members of this department spent 3,498 hours assisting people from the Nantucket community with a wide array of social services, up from 1,740 hours in FY 12. The department recorded 9,666 contacts -some duplicative, some in person and some by phone - with community members providing these same array of social services, up from 5,123 in FY 12. This works out to 73 hours spent per week and 201 contacts per week. In FY 17 funds that are managed by this department assisted 127 people to get to medical appointments off island, with their initial medication costs, short term housing off island or by helping with other immediate financial needs that were not able to be met elsewhere. These funds include the Andrew Holdgate Children's Travel Fund, the Shorty Travel Fund, the Sailing Stork Fund, the Behavioral Health Travel Fund and the Indigent Fund.

## **Target Population**

- Regions Served:County-Nantucket
- **Health Indicator:**Access to Health Care, Mental Health, Other: Education/Learning Issues, Other: Uninsured/Underinsured, Substance Abuse
- Sex:All
- Age Group: Adult
- Ethnic Group:All
- Language:All

## **Goal Description**

#### **Goal Status**

Provide social services to the Nantucket community that otherwise would not exist. In FY17, the eight staff members of this department spent 3,498 hours assisting people from the Nantucket community with a wide array of social services. The department recorded 9,666 contacts - some duplicative, some in person and some by phone - with community members providing these services. In FY 17 funds that are managed by this department assisted 127 people to get to medical appointments off island, with their initial medication costs, short term housing off island or by helping with other immediate financial needs that were not able to be met elsewhere

#### **Partners**

Partner Name, Description

**Partner Web Address** 

Not Specified

**Contact Information** 

Peter Mackay, pmackay@partners.org





## NARCAN And Other Drugs/Training Supplied to First Responders

#### **Program Type**

Community Education, Community Participation/Capacity Building Initiative, Health Professional/Staff Training, School/Health Center Partnership

#### **Statewide Priority**

Promoting Wellness of Vulnerable Populations

# **Brief Description** or Objective

In 2014, Nantucket Cottage Hospital entered into a memorandum of agreement with the Nantucket police and fire departments to implement a program for the use of Narcan and automated external defibrillators under the medical control supervision of NCH's medical director. The hospital's medical director assumed responsibility for all medical control aspects of the program, reviews all uses of AEDs and Narcan by first responders for quality assurance, and approved training programs for the use of Narcan. In FY17, Nantucket Cottage Hospital purchased and dispensed Narcan kits to NFD and NPD. Nantucket Cottage Hospital also donated glucose tubes, EPI-PENS, Aspirin, and Adult & Pediatric Albuterol Nebs to NFD EMS totaling \$5,729.98.

## **Target Population**

- Regions Served:County-Nantucket
- Health Indicator: Access to Health Care, Other: Alcohol and Substance Abuse, Other: Education/Learning Issues, Other: Public Safety, Other: Safety - Home, Other: Sexually Transmitted Diseases, Substance Abuse
- Sex:All
- **Age Group:**Adult
- Ethnic Group:All
- Language:English

#### **Goal Description**

#### **Goal Status**

automated external defibrillators police departments.

To continue the use of Narcan and In FY17, Nantucket Cottage Hospital purchased and dispensed Narcan kits to NFD and NPD. Nantucket Cottage by first responders in the fire and Hospital also donated glucose tubes, EPI-PENS, Aspirin, and Adult & Pediatric Albuterol Nebs to NFD EMS totaling \$5,729.98.

#### **Partners**

Partner Name, Description **Partner Web Address** Nantucket Police Department www.nantucket-ma.gov Nantucket Fire Department www.nantucket-ma.gov

Contact Information Martha Lake Greenfield; Dave Small, greenfield@partners.org;

Dosmall@partners.org





Public Flu Clinic	
Program Type	Direct Services,Outreach to Underserved,Prevention
Statewide Priority	Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	In October 2017, Nantucket Cottage Hospital hosted a free public flu clinic for island residents in conjunction with its annual Health Fair. The clinic was promoted and advertised throughout Nantucket, and was intended for patients 18 and older who had not yet received the influenza vaccine from their primary care physician or pharmacist.
Target Population	<ul> <li>Regions Served:County-Nantucket</li> <li>Health Indicator:Immunization</li> <li>Sex:All</li> <li>Age Group:Adult</li> <li>Ethnic Group:All</li> <li>Language:All</li> </ul>

## **Goal Status**

Provide additional opportunities to prevent the spread of influenza in the island community by offering convenient access to flu shots.

In October 2017, approximately 124 residents attended a public flu clinic at Nantucket Cottage Hospital to receive the influenza vaccine.

**Contact Information** 

Greg Bird, CNO, VP of Patient Care Services, <a href="mailto:gbird1@mgh.harvard.edu">gbird1@mgh.harvard.edu</a>

## Community Health Improvement Plan

Community Health Impro	Community Health Improvement Plan	
Program Type	Community Benefits Planning process; Community Participation/Capacity Building Initiative; Community Health Needs Assessment; School/Health Center Partnership	
Statewide Priority	Promoting Wellness of Vulnerable Populations, Reducing Health Disparity	
Brief Description or Objective	In FY17, Nantucket Cottage Hospital completed and began to implement a Nantucket Community Health Improvement Plan in collaboration with the island's health and human services agencies, non-profit organizations, the Town of Nantucket's Department of Health, as well as year-round and seasonal residents of the island. Community stakeholders came together to develop action items and implementation strategies around the goals of the CHIP to make meaningful change in the priority health needs areas identified by the community. These volunteers also vetted grant proposals and made recommendations for the Community Health	



	Initiative funding available through the hospital's Determination of Need for a new hospital facility. During this collaborative and participatory process, dozens of community groups, organizations, and individuals contributed valuable insight and perspectives.
Target Population	<ul> <li>Regions Served:County-Nantucket</li> <li>Health Indicator:Access to Health Care, Mental Health, Other: Education/Learning Issues, Other: Nutrition</li> <li>Sex:All</li> <li>Age Group:All</li> <li>Ethnic Group:All</li> <li>Language:All</li> </ul>

# To develop a Community Health Improvement Plan with partners across a broad spectrum of the island community.

#### **Goal Status**

In FY17, Nantucket Cottage Hospital began to implement a CHIP in collaboration with dozens of stakeholders and community partners, and established a grant review and distribution apparatus for DoN funding.

#### **Partners**

Partner Web Address
www.nantucket-ma.gov
www.fairwindscenter.org
www.nantucket-ma.gov
Nami.org
Nantucket-ma.gov
nicholasouellettedc@gmail.com
Housingnantucket.org
Npsk.org
Remainnantucket.org
Npsk.org
n/a
Cfnan.org

**Contact Information** 

Brenda Johnson, bjohnson17@partners.org





## Nantucket Cottage Hospital Certified Application Counselors

Program Type	Direct Services
<b>Statewide Priority</b>	Supporting Healthcare Reform
Brief Description or Objective	Nantucket Cottage Hospital Certified Application Counselors (CACs) provide information about the full range of insurance programs offered by EOHHS and the Health Connector. Our CACs help individuals complete an application or renewal; work with the individual to provide required documentation; submit applications and renewals for the Insurance Programs; interact with EOHHS and the Health Connector on the status of such applications and renewals; and help facilitate enrollment of applicants or beneficiaries in Insurance Programs. In FY17, NCH Certified Application Counselors filed almost 1,700 applications for Masshealth or ConnectorCare insurance plans.
Target Population	<ul> <li>Regions Served: County-Nantucket</li> <li>Health Indicator: Access to Health Care</li> <li>Sex: All</li> <li>Age Group: All</li> <li>Ethnic Group: All</li> <li>Language: All</li> </ul>

## **Goal Description**

## **Goal Status**

Provide information about the full range In FY17, NCH Certified Application Counselors and the Health Connector.

of insurance programs offered by EOHHS filed almost 1,700 applications for Masshealth or ConnectorCare insurance plans.

#### **Partners**

Partner Name, Descrip	tion	Partner Web Address
Massachusetts Health Connector		https://betterhealthconnector.com/
Mass Health		http://www.mass.gov/eohhs/gov/departments/masshealth/
Health Care For All		https://www.hcfama.org/
Massachusetts Hospital Association		https://www.mhalink.org/
Massachusetts League o Community Health Cer		http://www.massleague.org/
Contact Information		Simonian, Director for Public Payer Patient Access, Community lth, Partners Healthcare, ksimonian@partners.org



**Operational Support for Island Health Partners** 



Program Type	Community Participation/Capacity Building Initiative, Grant/Donation/Foundation/Scholarship, School/Health Center Partnership
Statewide Priority	Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations
Brief Description or Objective	Nantucket Cottage Hospital supports several island-based health organizations by providing operational space at no cost. During FY17, NCH provided operating space to Fairwinds – Nantucket's Counseling Center, which provides mental health and addiction recovery services;

**Target Population** 

- Regions Served: County-Nantucket
- **Health Indicator:** Access to Health Care, Mental Health, Other: Alcohol and Substance Abuse, Other: Hospice, Other: Parenting Skills, Other: Pregnancy, Responsible Sexual Behavior, Substance Abuse

Health Imperatives, a health and human services agency supporting low-income and vulnerable families; and Palliative & Supportive Care of Nantucket (PASCON), which provides physical, psychological, social, and spiritual care for persons with life-threatening illnesses and

• Sex: All

their families.

Age Group: AllEthnic Group: AllLanguage: All

#### **Goal Description**

Continue to support Nantucket-based health organizations providing critical services to vulnerable populations on the island.

#### **Goal Status**

In FY17, Nantucket Cottage Hospital provided operational space to three island-based non-profit health agencies: Fairwinds, Health Imperatives, and PASCON, at no cost.

#### **Partners**

# Partner Name, Description Partner Web Address Fairwinds – Nantucket's www.fairwindscenter.org

Counseling Center Health Imperatives

www.Healthimperatives.org

PASCON www.pascon.org

**Contact Information** Jason Graziadei; jgraziadei@partners.org





# Expenditures

Community Benefits Programs	
Expenditures	Amount
Direct Expenses	\$174,467
Associated Expenses	N/A
Determination of Need Expenditures	N/A
Employee Volunteerism	N/A
Other Leveraged Resources	\$39,201
Net Charity Care	
Expenditures	Amount
HSN Assessment	\$296,673
HSN Denied Claims	-
Free/Discount Care	\$16,496
Total Net Charity Care	\$313,169
Corporate Sponsorships	\$5,990
Total Expenditures	\$532,827
<b>Total Revenue for 2017</b>	\$42,217,576
<b>Total Patient Care-related expenses for 2017</b>	\$49,408,785
Approved Program Budget for 2018 (*Excluding expenditures that cannot be projected at the time of the report.)	\$532,827

